



**HaShomer
HaChadash**
FROM THIS LAND OUR NATION WILL RISE

HaShomer HaChadash Impact Report 2025



From the land, a nation will grow



Our Vision

To ensure the long-term prosperity of the Jewish people in their homeland, rooted in security, strength, and deep connection to the land.

Our Mission

To lead a national civil movement that empowers people of all ages to take responsibility for Israel's future through hands-on initiatives that strengthen food independence, build civic resilience, create vibrant agricultural and border communities, and foster a shared sense of purpose.

A Movement with National Impact

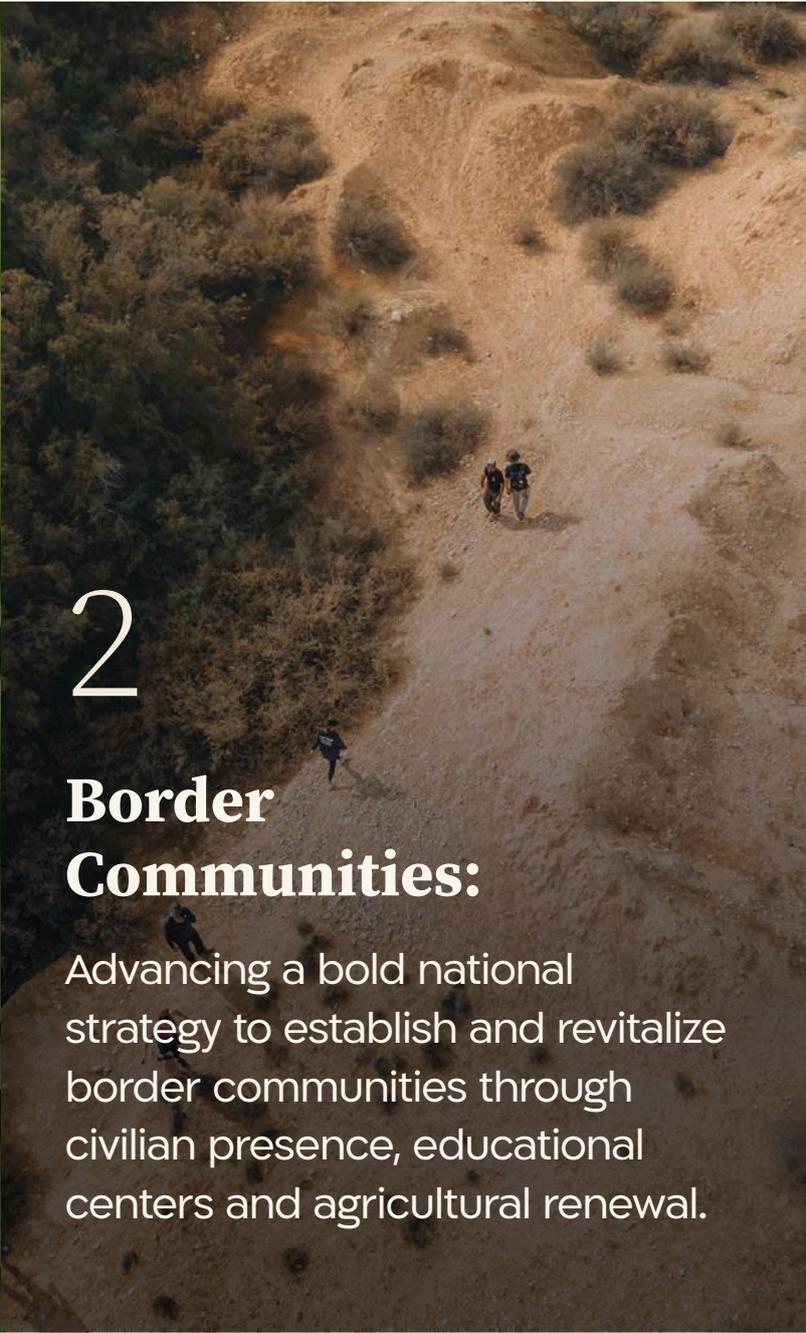
HaShomer's Four Strategic Pillars

A close-up photograph of vibrant green leafy vegetables, likely lettuce or spinach, filling the frame. The leaves are layered and show natural texture and color variations.

1

Food Independence:

Restoring farming and agricultural communities as a pillar of national strength and economic growth.

An aerial photograph of a dry, desert-like landscape. The terrain is sandy and brown with sparse, dark shrubs. A dirt path winds through the area, and several small figures of people are visible walking along it.

2

Border Communities:

Advancing a bold national strategy to establish and revitalize border communities through civilian presence, educational centers and agricultural renewal.



3

Civilian Guard:

Training a nationwide volunteer force dedicated to protecting Israel's agricultural lands and strengthening community security across the country.



4

Youth Leadership:

Reconnecting youth to the land and Zionist values through immersive education, national service, and transformative leadership programs.



1

Food Independence

The Challenge

Since October 7, 2023, Israel's agricultural backbone has been shattered, fields destroyed, farmers displaced, and an aging workforce shrinking. Dependence on food imports has become a strategic vulnerability. Without urgent action, Israel risks losing both its food security and its identity as a nation rooted in the land.

HaShomer's Impact

In 2025, HaShomer's Food Independence initiative continued to rebuild Israel's farming strength and national resilience through four strategic fronts:

> 24/7 Farmer Support

> National Awareness & Policy

> Investment & Technology

> Next-Gen Farmers

1. Food Independence

2025 Achievements

300,000+

volunteers mobilized, providing hands-on support to farmers in harvesting, infrastructure repairs, and field protection



2,000

farmers directly assisted across Israel

240,000

agricultural volunteer days delivered nationwide

3

major collaborations signed with leading national agricultural R&D centers

4

innovative agri-tech greenhouses established nationwide





28

farmers received
professional business
consulting services

260

farmers supported
in exercising state
rights and accessing
government benefits

4

National Awareness Campaigns:

- Passage of the Anti-Protection Racket Law, strengthening enforcement against agricultural extortion

- Establishment of dedicated police units addressing agricultural crime

- Reform of the National Service Law, recognizing agricultural service as an approved national service track

1. Food Independence

Strategic Growth Priority

The Joseph Accords

In 2025, HaShomer launched The Joseph Accords, to drive food independence and agricultural development in the Middle East, led by the U.S. and Israel. By combining Israeli agricultural expertise with U.S. and Israeli resources, this initiative aims to boost local food production, enhance regional stability, and foster cooperation among neighboring countries with common interests, strengthening food security across the region.

The Strategy

- > **Build Local and Regional Partnerships:** Create networks for mutual learning, infrastructure development, and targeted agricultural investments

- > **Innovate Regional Food and Water Solutions:** Implement sustainable and efficient food and water security solutions.

- > **Develop Rural Infrastructure:** Strengthen community infrastructure in rural areas to support agriculture.

- > **Boost Agricultural Worker Productivity:** Increase productivity through innovative technologies and practices.

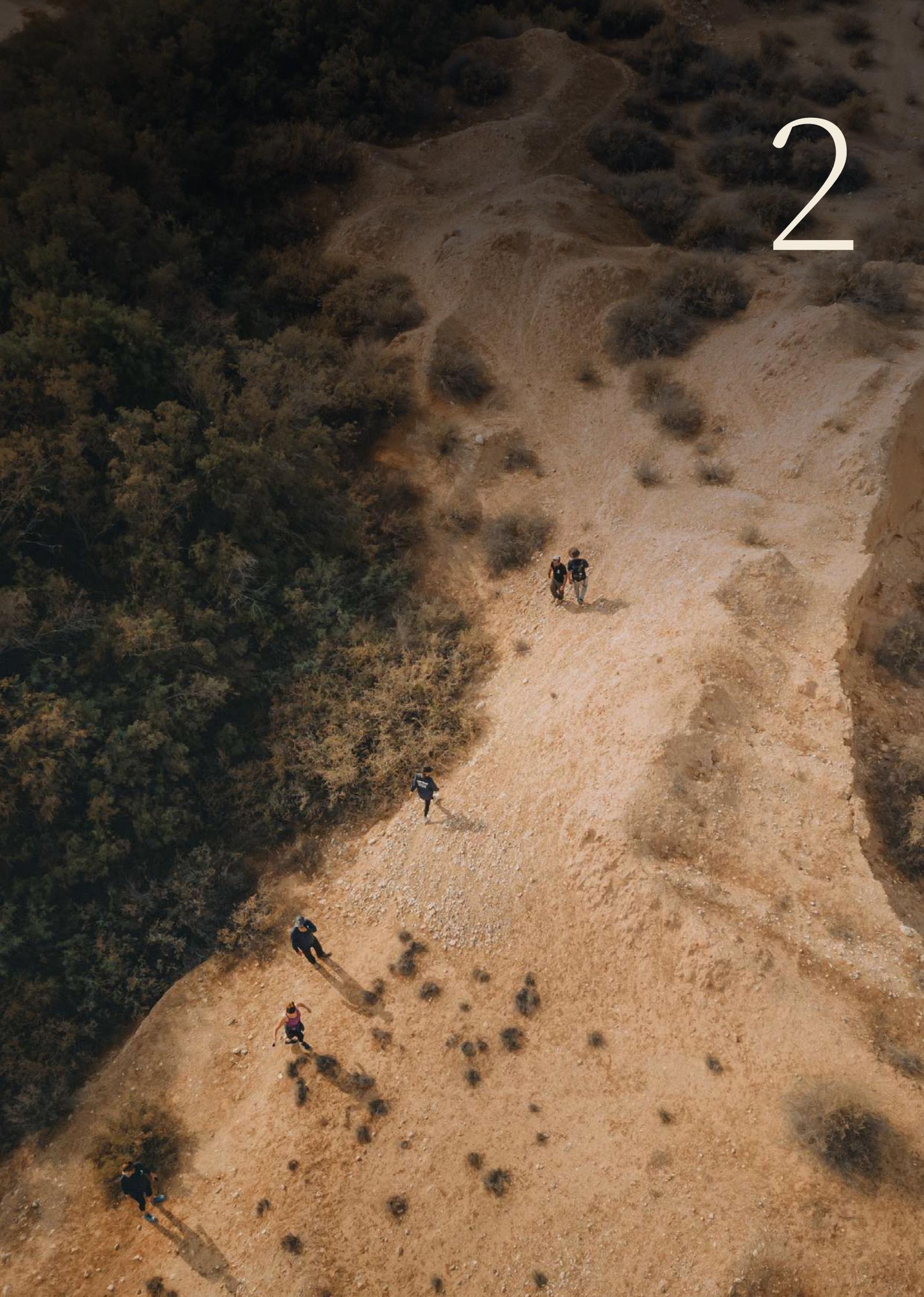
- > **Expand Agricultural Land in the Middle East:** Significantly grow cultivated agricultural land to improve food Independence

A man with a beard and a dark cap, wearing a blue and white striped t-shirt, is looking upwards with a thoughtful expression. He is surrounded by green plants, with a ripe red pepper in the foreground. The background is a bright, slightly blurred outdoor setting, likely a farm or field.

"We live in a seam-line community, and inside the community we have strong security - fences, technology, and regular patrols. Our homes are protected. But the open areas are a different story. The fields, the livestock, and the agricultural produce often have no real security response. That is where Hashomer Hachadash comes in. They protect our farmland, our animals, and our livelihoods, simply by being present in the open spaces. As a horse breeder, I've personally experienced attempted thefts, and thanks to the guards, those incidents were stopped. Hashomer Hachadash fills a real vacuum—standing where the state response is limited, and helping us safeguard agriculture before crime escalates into something far more dangerous."

Gilad Ben David, farmer, Sde Hemed

2



Border Communities

The Challenge

Since October 7, Israel's border regions were devastated: towns emptied, families displaced, farms abandoned. Even before the war, years of underinvestment and insecurity had weakened these communities. Without a strong civilian presence, Israel risks a social and strategic vacuum along its most sensitive borders.

HaShomer's Impact

HaShomer is leading a national initiative to rebuild and repopulate Israel's frontier regions. It is creating permanent civilian presence along Israel's borders through education and community infrastructure, turning desolation into centers of resilience and growth.

Core initiatives:

- > National Education Centers – pre-army youth living and serving on the borders, bringing vitality and purpose.

- > Student Villages – young adults combining study, service, and agriculture to anchor community life.

- > Family Farms – inspiring young families to establish farms and put down roots.

- > Affordable Housing Solutions – enabling agricultural families to settle permanently and thrive.

2. Border Communities

2025 Achievements

Mitzpe Yehonatan, Arad

Established by HaShomer with **20 families** in 2024, it is the first new agricultural community in the Negev in over 15 years. HaShomer continues to attract



new families and invest in agricultural development and community infrastructure.

The community is named in memory of Col. Yehonatan Steinberg, z"l, who fell defending Israel on October 7, 2023.

Bitron, Jordan Valley



Establishing the new agricultural and educational Givonot community, two miles from the Jordanian border. **Over 400** applications were received, with 80 families in advanced interviews. The name has been approved and groundbreaking is planned for mid-2026.

Lido, Jordanian border

Advancing plans for an educational village and pre-army academy to strengthen Israel's eastern frontier.



Shizaf, Arava

A new community of 29 members preparing for permanent presence along the Arava border, with infrastructure connections planned for early 2026.

3,573

volunteers supported the rehabilitation of public spaces and infrastructure in **Kiryat Shmona**.

160

volunteers assisted in restoring the devastated northern communities of Menara and **Sha'ar Yishuv**.



2. Border Communities

Strategic Growth Priority



Key – Models

Existing

Planned

- 📍 Educational Campus
- 📍 Family Farm
- 📍 New Community / Expansion
- 📍 Nahal community groups
- 📍 "Adam V'Adama" Site
- 📍 Student Village

A Pioneer's Voice from HaShomer:

"When we stop working the land, we lose it. When we stop strengthening the borders, we pay the price. Land, Community building, and education are inseparable."





3

Civilian Guard

The Challenge

Rural agricultural and border communities have long faced theft, arson, and infiltration—with limited law-enforcement coverage. Since October 7, these threats intensified as security forces were redeployed, leaving homes and farms undefended. Israel urgently needs a civilian protection model to secure its heartland and cities alike.

HaShomer's Impact

HaShomer is redesigning Israel's internal security concept through a civilian-based defense model that restores safety and empowers citizens.

Programs include:

- > **Farmland Watch:** trained volunteer patrol teams that safeguard fields, orchards, and equipment from looting, arson, vandalism, and infiltration.

- > **Urban Community Watch:** neighborhood-based volunteer units (beginning in the Haredi sector) protecting institutions and residents during emergencies.

- > **Young Guard Development:** integrating training into HaShomer's teen and pre-army programs, building Israel's next generation of civil defenders.

3. Civilian Guard

2025 Achievements

20K+

Safeguarding shifts
conducted

3.5K

Active Safeguarding
volunteers



2K

Farmers assisted

39

collaborations with
regional councils

Strategic Growth Priorities

- > Expansion of community-based guard units
- > Dedicated training tracks for diverse populations
- > Strengthening 24/7 operational readiness
- > Launching The Jewish People's Civil Guard program for Jewish communities worldwide



Jerusalem neighborhood

On December 6, 2025 volunteers from HaShomer's Civil Guard assisted police in the arrest of illegal infiltrators during a night of coordinated operations. These actions reflect daily civilian responsibility that strengthens public safety.



Youth Leadership

The Challenge

Israel's future depends on a generation that leads with values, action, and connection to the land. Yet many young people feel detached from Zionist purpose and civic responsibility. After October 7, and in a time of national tragedy, the call for courageous, service-oriented youth has never been greater. Israel's youth must not only react to crisis, but rise to lead with responsibility, courage, and vision.

HaShomer's Youth Leadership Pillar is the engine that powers all of HaShomer's national missions, ensuring the continuity of Israel's pioneering, agricultural, and civic future.

HaShomer's Impact

Through a nationwide continuum of programs, youth gain real responsibility from childhood through adulthood, transforming education into action and leadership into service.

- > **Grades 3–8 – HaShomer Youth:** Israel's largest rural youth movement builds values, identity, and belonging through weekly activities, volunteering, and connection to the land.

- > **Grades 9–12 – The Promised Generation:** A leadership incubator cultivating responsibility and initiative; teens form volunteer teams that mentor peers, lead missions, and drive civic projects.

- > **Ages 18–19 – Future Builders:** Gap-year programs and pre-army academies developing the next generation of committed leaders.

- > **Alumni – Community Builders:** Graduates return to strengthen border communities, advance food independence, and lead national renewal.

4. Youth Leadership

2025 Achievements

21K+

youth movement members in 110 towns and villages



1.5K

participants in first National Youth Conference

1.3K+

The Promised Generation summer seminar participants

500+

participants in Future Builders programs

3K+

readers in three months with the launch of HaSadeh digital content platform

1.8K+

educators and youths joined WhatsApp learning communities



Yehuda Peretz z"l, a combat soldier and devoted HaShomer volunteer who fell in battle, embodied responsibility through action. He believed volunteering was a national mission and his legacy continues to guide thousands of HaShomer youth.



2025 Major Youth Leadership Milestones

Ministry of Education Award

In recognition of reaching **200,000 youth volunteers** since October 7, acknowledged as one of the Ministry of Education's most significant educational and impact-driven initiatives.

February 2025

Establishment of the **first new Communitiy in the Negev in 15 years.** Hundreds of youth participated in road paving and tree planting.

May 2025

Hundreds of youth rehabilitated an abandoned agricultural farm, **Philipp Farm**, for the family of a farmer killed in the *Swords of Iron* war.

October 2025

Thousands of youth took part in establishing **Neve Adom**, the first Nahal outpost in the Arava.

4. Youth Leadership

International and National Strategic Partnerships

> Masa and Birthright: Bringing tens of thousands of Jewish youth to Israel each year to volunteer in agriculture through HaShomer.

> IDF, Ministry of Education & Ministry of Defense Partnerships:

Spearhead Journey program: By IDF request, HaShomer developed a pre-army program connecting youth to meaningful service through values, base visits, agricultural volunteering, and multi-day hikes.

Values-Based Programs for Soldiers: Strengthening Zionist connection and resilience during this period.

National Mission for Career Soldiers: Four-month placements in one of HaShomer's programs in agriculture, border communities, civil guard or youth education.

Forestry Volunteering: Mobilizing volunteers around IDF bases and northern forests to increase security presence.

Strategic Growth Priorities

> Expanding HaShomer Youth to new regions nationwide.

> Building leadership pipelines from youth movement to meaningful national service to frontier community building.

> Strengthening values-driven education rooted in land, responsibility, and community.

> Engaging with HaShomer alumni to reimagine the Zionist vision to lead Israel forward.



Leadership and Governance

HaShomer is guided by a dedicated leadership team and Board of Directors who share a deep commitment to Israel's land, people, and future. Drawing on experience across national security, agriculture, education, public service, and philanthropy, they work together to provide thoughtful governance, strategic direction, and responsible stewardship, ensuring that HaShomer continues to strengthen Israel's resilience and sense of shared purpose for generations to come.

Partnering Government Offices:

> Ministry of Defense

> Ministry of Education

> Ministry of Settlement

> Ministry of Diaspora Affairs

> Ministry of Agriculture

> Ministry for the Development of the Negev and the Galilee

> Ministry of Construction and Housing

> Ministry of Finance

Team



YOEL ZILBERMAN
CEO
Co founder



ON RIFMAN
VP of education
Co founder



BAT-EL ASULIN
Deputy director
Partnerships manager



URI SAPIR
Chief of frontier
initiatives



TAMAR GUY
CFO



SHIRI ARDITI
Chief of HR



DROR AVITAL
COO



AMICHAH BLUTH
Chief of staff
Head of operations



AMIT MEIR
CEO, Adam V'Adama



SHANI MERDLER
VP Eretz Noshevet



MAAYA ARFI
External relations
director



ELI LEVI
Spokesman



LILACH VOLLMA
Operations room
director



URIEL GAZIT
Head council Director of
government relations



NITAI SHRIKI
Director of IT



GUY BEN SAADON
Educational programs
director



EITAN BEN ZVI
Young leadership
program manager



GONEN DRESLER
Farmer's Community
director



EINAT KRAMER
Educational Director



BEZALEL GINOSAR
Director of Open
Terrain Safeguarding

The Board



MICHAEL EISENBERG
CHAIRMAN



RAM SHMUELI



SHMUEL BEN DROR



MOTI ALMOZ



SIGAL WIDMAN



NAAMA OR



JOHANNA ARBIV



AVITAL JULIO



MICHAL ABADI



SHIMON LAVIE



YORAM TIETZ



YASMIN LUKATZ



Yael VIZEL



NETA KORIN



TALI GOREN



AVI FARHI



YOSSI ACKERMAN

The International Board



JOHANNA ARBIV



SAUL BURIAN



LAURIE BLITZER



ALAN GINDI



PRISCILLA HALPER



BETTY GREENSTIEN



AMY MILLER



RICHARD MILLER



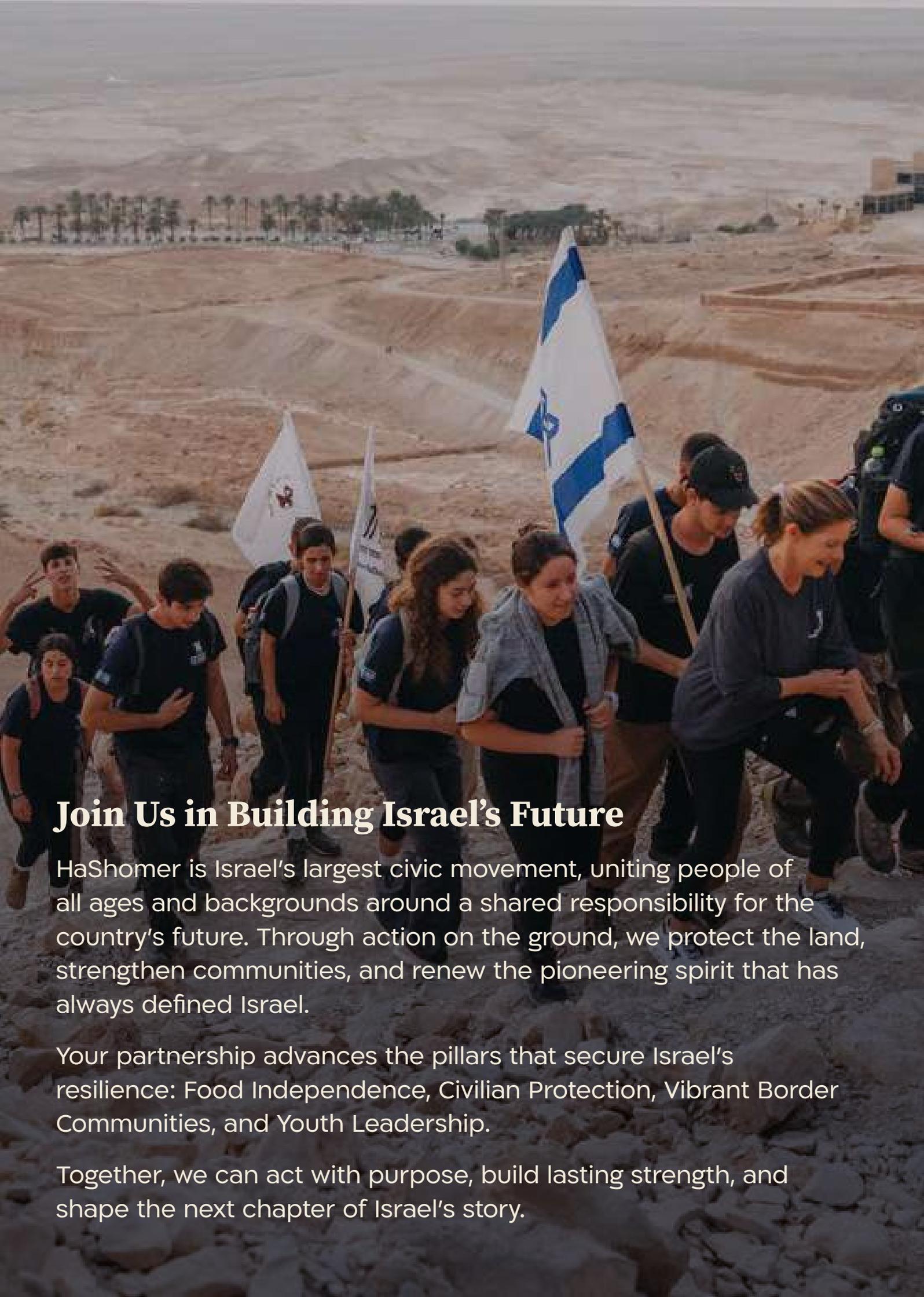
LAWRENCE PLATT



ALISON WOLFSON



HOWARD LEVKOWITZ



Join Us in Building Israel's Future

HaShomer is Israel's largest civic movement, uniting people of all ages and backgrounds around a shared responsibility for the country's future. Through action on the ground, we protect the land, strengthen communities, and renew the pioneering spirit that has always defined Israel.

Your partnership advances the pillars that secure Israel's resilience: Food Independence, Civilian Protection, Vibrant Border Communities, and Youth Leadership.

Together, we can act with purpose, build lasting strength, and shape the next chapter of Israel's story.



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